

VIDEO! VIDEO! RUBRIC

created July 18th, 2015/Updated August 20th, 2015

A> SUBJECT AREA CONTENT AND PURPOSE

4 The work shows great understanding of the subject area & content. Strong focus is maintained. The purpose of the work is clear and relevant to it's assumed content or purpose.

3 The work shows understanding of the subject area & content. Focus is maintained. The purpose of the work is relevant to it's assumed content or purpose.

2 The work shows limited understanding of the subject area & content. Focus is mostly maintained. Some purpose of the work can be identified.

1 The work shows little or no understanding of the subject area & content. Focus is lost at times. The purpose of the work cannot be identified.

B> CREATIVITY AND ORIGINALITY

4 The work is very engaging & unique. Maintains your interest. Has an emotional impact on you.

3 The work is engaging & unique. Maintains your interest.

2 The work is somewhat engaging. Maintains your interest through some of the work.

1 The work is not engaging. Your interest is maintained through little or none of the work.

C> TIME

4 The work uses its duration to maximize emphasis on content and pushes it forward.

3 The work uses its duration to emphasize its content and pushes it forward.

2 The work somewhat uses its duration to emphasize its content.

1 The work does not use its duration to emphasize its content.

D> DOES THE WORK DEMAND VISIBILITY _ Yes _No (Yes = 1pt)

Does it show a purpose to be seen politically, emotionally, humanitarily, etc?

E> DOES THE WRITTEN DESCRIPTION SUPPORT THE WORK _ Yes _No (Yes = 1pt)

F> GIVE IT 1 EXTRA POINT IF YOU REALLY LIKE IT 😊 ____

G> RESPONSIBILITY (NOT FOR JURY)

4 Responsibility exceeded expectations. Strong participation was apparent.

3 Responsibility was met thoroughly and well. Strong participation was apparent.

2 Responsibility was met, little or no participation.

1 Responsibility was only partially met or not met at all.